

For Immediate Release

The Olde Redding Butcher Shoppe Opens Today

“The People you know, the Meat you love”

169 Haven Street, Reading, MA

Reading - Today marks the first day of business for The Olde Redding Butcher Shoppe at xx Haven Street. Owner Gregory Chesnulovitch brings not only the delicious meat selections from the former Atlantic Market but the helpful people behind the counter that for years answered many a cooking question including the everyday standard, What should we have for dinner tonight?

For those folks that were lucky enough to get a sneak preview of the tasty selections at the Reading Fall Street Faire, this opening couldn't come soon enough. “The response and well wishes we received at the Street Faire assured me that we were doing the right thing at the right time in the right community, said Chesnulovitch, who is a Reading resident.

The building itself has a food service history and is documented by the mural that Chesnulovitch commissioned for the side of the building. The mural depicts the historical passing of time from the Donut Shop, to the Rockport Fish Market to today's view with a “window” into the Olde Redding Butcher Shoppe. This is the second mural created in Reading by Arlington muralist, John Coles. “It has been such a pleasure getting to know the people of Reading this past year, and the enthusiasm for the Butcher Shoppe has been overwhelming,” said Coles.

Chesnulovitch and his team are committed to customer service and that includes bringing back delectable favorites from the Atlantic Market including marinated steak tips, chicken cordon bleu and holiday roasts. The Olde Redding Butcher Shoppe offers a full line of custom cut “angus only” meats and deli items made fresh daily. With the holidays just around the corner, Reading residents now have a local establishment to procure their delicious holiday main courses.